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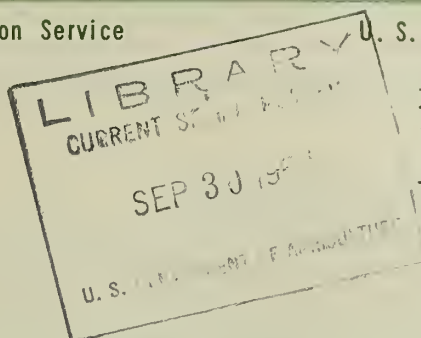
# Ideas

# about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



No. 54

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Dear Co-Workers:

## LEADERSHIP DEVELOPMENT TRIAL PROGRAM

Interest in this program by States has been excellent. In response to the announcement by Director Henry Hansen, Conn., chairman of the 4-H Leadership Development Committee, 19 States have indicated interest in participating in the program. As you know, this is a joint effort of the State Extension Services, the Federal Extension Service, and the National 4-H Club Foundation. The program will vary from State to State depending on individual needs but will be focused, in all cases, on improving 4-H volunteer leadership and work with 4-H leaders.

At the present time, it is planned that eight States will be included. As the 4-H Foundation is able to secure additional support for the program, the opportunity will be available to more States. From time to time, progress reports will be made to all the States, sharing ideas and approaches that have been tried by those participating.

## PREMIERE SHOWING OF 4-H MOVIE

Washington showing of the new movie, "The Tomboy and the Champ," is scheduled for August 24. Important organization and Government officials will share with 4-H members in attending a chuckwagon breakfast and film showing. The film is produced for public theaters.

## NEW 4-H FILM FOR LOCAL SHOWINGS - "Man Enough for the Job"

Sam Orleans Productions, Inc., Nashville, Tenn., expects to make available in November a new 28-minute sound-color 4-H film. The shooting script was written especially for this purpose by Stanley Schneider. We worked very closely with him in the preparation of material and actual review and approval of the final manuscript. The film includes a very

plausible family story in a suburban community. Woven into the feature will be the citizenship and character building experiences of 4-H members participating in the 1960 National 4-H Conference. At this time, exact distribution plans are not known but Sam Orleans will have details.

#### SCHOOL OFFICIALS APPROVE 4-H EVENTS

The National Association of Secondary School Principals have reviewed and approved the National 4-H Club events for 1960-61. This action was taken at a meeting held May 23. This action is important since most high school principals are guided by the recommendations. Announcements of our 4-H events will carry the following statement:

"The National Association of Secondary-School Principals has placed this activity on the Approved List of National Contests and Activities for 1960-61."

#### 13th REGIONAL 4-H CAMP, August 8-15

The 13th annual Regional 4-H Club Camp was held here August 8-15 at Howard University. About 125 outstanding Negro 4-H boys and girls from the South represented over 350,000 fellow 4-H youth at the encampment. Delegates were selected on the basis of achievements in farming, homemaking, and leadership.

Highlights of the 7-day program included visits to the White House, the Capitol, Mount Vernon, and USDA's research center at Beltsville, Md., speeches by leaders in government and education, and group discussions by the 4-H'ers themselves. The event is sponsored jointly each year by USDA's Federal Extension Service and Extension directors in the Southern States. Director M. O. Watkins of Florida was chairman this year.

#### CITIZENSHIP SHORT COURSES

June, July and August schedules at the 4-H Center included many county groups coming to Washington for citizenship short courses. Recent groups have come from West Virginia, Montana, Minnesota, Iowa, Missouri, Ohio, and New York. The schedule for each is tailored to include experiences appropriate for that group. Prominent people from the home State aid the 4-H'ers in their study of government.

These courses are primarily for boys and girls 15 years of age and older. It is important that States give some attention to age in the selection of groups. If younger members are to be selected, special arrangements should be made with the National 4-H Foundation so they can plan a program accordingly.

#### ANNOUNCING THE DATES OF THE THIRTY-FIRST NATIONAL 4-H CONFERENCE - April 22-28, 1961

Registration forms for delegates will be mailed to you by December 1, 1960. They will be due in this office February 1, 1961.

#### NEW BOOKS

Two new books with 4-H overtones are in the process of being printed. These come in the classification of children's novels and will be distributed through regular commercial channels. We thought you would want to be alerted to their appearance. Authorization for their production and distribution was approved here.

Lucky Four - by Anne Colver

Jory and the Buckskin Jumper - by Priscilla D. Willis

#### CAREER AWARENESS STUDY IN MICHIGAN

High school seniors of four Michigan counties were included in a recent study, "Orientations Toward Occupations and Residence." Highlights of the study show:

1. About one-fifth of high school age youth do not graduate from high school.
2. About 7 percent of all seniors plan to leave the community after graduation.
3. About 60 percent would like the community as a place to live after graduation and marriage.
4. Over one-half of all students would remain in their home community if employment were available.



5. White collar jobs were preferred by both boys and girls. Ten percent were considering farming.
6. About one-third of the boys and one-fifth of the girls planned to attend college.

Leaders and agents at Michigan attending 4-H Club Week considered implications of the study.

#### DEVELOPMENTAL TASKS SEMINAR

Our staff met recently at the 4-H Foundation for a short seminar on how to apply more of the developmental tasks concepts to 4-H programming. Ed Pope, Glenn Dildine, and Ed Aiton presented papers which pointed up some of the possibilities as well as limitations on the use of the concept. This short seminar only pointed up the need for more exploration on this topic. More are being planned. We are enclosing a summary which was prepared by Glenn Dildine.

The idea for exploring this topic is our effort to keep up with the fast moving pace which many of you are setting in your State programs. For example:

1. Camping by age groups -- Cloverleaf, junior and senior (Georgia)
2. Multiphase programming (Michigan).
3. Complete literature revisions on the elevated approach (Arkansas)
4. The Guide for Planning the 4-H Programs (National clothing program committee)
5. Kentucky Plan of Work - Y. M. W.

#### YOUTH COURSE AT REGIONAL SUMMER SCHOOLS

The regional summer schools enrolled over 200 agents and a few State staff members in the course in "Principles in the Development of Youth Programs." A survey of one of the classes showed that 50 percent were Extension workers who had served for less than 5 years, but 25 percent had served for more than 10 years.

There were 57 participants in the Human Relations-Human Development Workshop, including staff members from 29 States. This type of training has significant meaning for both enrollees and others they contact.

#### 4-H PEOPLE-TO-PEOPLE ACTIVITIES

More than 200 clubs contributed \$3,888 to the pilot 4-H CARE (Mexico) project and now have contact with sister CJR clubs in Mexico. While this special project has been terminated, the 4-H People-to-People Committee has been working with CARE on a general 4-H CARE program which will be announced soon. This 4-H international service program will provide U. S. clubs an opportunity to support CARE's "self-help" activities contributing to the development of 4-H-type youth programs over the world.

#### WORK ON 4-H HISTORICAL MATERIALS

Paul Taff, former State Leader in Iowa, and Miss Gertrude Warren have been diligently working on 4-H historical documents. After the materials were reviewed and organized by suitable subjects, they were sent to the binders. However, there may be a brief interlude before final completion. Dr. Taff and his wife are accepting a 3-month foreign assignment to Nigeria.

In the 4-H office in the U. S. Department of Agriculture will be a set of the most important documents relating to the development of 4-H work in the Nation. These are being bound in uniform manner. The dedication of Miss Warren and Dr. Taff to this important work is a wonderful service to the entire 4-H movement.

#### NEW 4-H EMBLEM

The Subcommittee on 4-H Club Work, ECOP, and the Board of Trustees, National 4-H Club Foundation, have each given approval to the new emblem for use in connection with 4-H. A copy is enclosed. The idea behind this new emblem is not to replace the official 4-H emblem but rather to show the 4-H relationship as a part of the Cooperative Extension Service. We expect that this may be used appropriately on special promotional literature, gate signs for camps, or in other places where it is desirable to show this relationship.

## J. A. BRUNTON, JR., BECOMES CHIEF SCOUT EXECUTIVE

Immediately following the Boy Scout Jamboree at Colorado Springs, Colo., July 22-28, Mr. J. A. Brunton, Jr., succeeded to the position of Chief Scout Executive which had been filled so capably for many years by Dr. Arthur A. Schuck. Mr. Brunton was Assistant Chief Scout Executive for a year immediately preceding his elevation. Prior to that, he was director of the Scout's Division of Relationships. As Dr. Schuck retired, he did not announce his plans beyond a period of international travel.

## SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES

### National Land-Judging Contest

A total of 675 contestants participated in the National Land Judging Contest in Oklahoma last month. Thirty-two 4-H teams were involved representing 14 States. New Mexico, West Virginia, Kansas, Oklahoma, Georgia, Mississippi, Indiana, South Dakota, Montana, South Carolina, Florida, Wisconsin, Arkansas, and Nebraska. Participation was higher this year. From year to year, there is a continued growth in the States with the soils judging activities and more States are participating in the National judging activities. The growth in county and State 4-H soils program is especially important to note. The depth of the program is increasing. For example, in North Carolina last year the 4-H member participation increased by 10,000.

### Ohio - 4-H Clubs Cited for Conservation Work

The Ohio Conservation Laboratory, made up of a group of teachers and educators interested in conservation, has presented Ohio 4-H Clubs with its Citation of Merit for "outstanding work in conservation education."

In presenting the award, officials of the laboratory called attention to the many conservation activities conducted by Ohio 4-H Clubs. Last year, 2,349 boys and girls completed projects in conservation. The 4-H camping program also provides opportunities for conservation work.



### Michigan - Evaluation of Keysort System

After a year of trial, Michigan is now ready to do some evaluation of their Keysort enrollment card system. Most counties have used the system, with the goal of cutting time on routine and paper work connected with 4-H.

### Tennessee - Leadership Training in Depth

We have tried to keep you alerted about the wonderful progress which Tennessee is making in what is called "4-H Leadership in Depth." Up to this time, this has been general 4-H training for volunteer leaders. Recently five of the counties became engaged in subject-matter leader training. This training was begun in home furnishing work by Miss Inez Lovelace, Home Furnishings Specialist. The leaders training in this group will have project groups with boys and girls in their neighborhood. Madison, McNairy, Coffee, Dyer, Bison, and Franklin Counties are involved.

### STATE 4-H CENTER

#### Michigan - "Camp Kett"

Construction is to start immediately on the Michigan 4-H Club Leadership Training Center. Site of the center is on Center Lake in Osceola County, about 10 miles south of Cadillac. Constructed of brick and concrete, plans are to accommodate 150 persons. State 4-H staff members at Michigan will handle the training program as a way to step up and improve training for the 12,000 adult volunteer 4-H leaders. The Center is named for the late A. G. Kettunen, long-time State leader of 4-H work.

### RESOURCE HELP FOR 4-H CAMPS

#### Washington - Help Available for Camp Planning

Consultants from the State Department of Natural Resources and from the State Parks and Recreation Department are offered to any 4-H camp for help in: (1) Evaluating or planning camp facilities, (2) Program changes and the effect of 4-H camping on the camper, (3) Specific design and layout of any proposed remodeled or changed facilities.

### West Virginia - Conservation Personnel

The State Conservation Commission cooperated with Extension by furnishing one or more men to conduct classes or demonstrations in different areas of conservation. This help is available at all county and State 4-H camps, upon request of Extension workers. Evaluation is made each year in preparation for the following year.

### 4-H EVENTS

#### Seven Southern States - Regional Resource Development Conference

Senior 4-H Club Members in the seven States of the TVA area held an outstanding annual event at Fontana, N. C. Goal was to help the young people evaluate personal resources in terms of resources and opportunities in the area. Youth assumed major leadership roles. This year, the featured speakers each evening were young people in attendance.

#### Florida - Junior Citrus Meet

The one-week course, designed for boys with an interest or potential interest in citrus, was open to any 4-H boy with a good club record. In addition to classes, tours and recreation, the school has a very practical side. When the Institute first opened five years ago, the first class planted a citrus demonstration grove. This grove has been maintained each year as the Institution has grown. A portion of the school is devoted to actual grove work in the demonstration plot.

#### Iowa - State Youth Safety Conference

The meeting included youth delegates from about ten counties. All counties had at least four youth, who were to be the county youth planning committee for safety. The meeting was informational, in that program material was presented. Also, discussion time for exchange of ideas on what youth can do for safety.

#### Kansas - "Highlighting the Health 'H'"

Topics for the 5-day health camp included grooming, mental health, first aid, home and water safety, personal physical fitness, college plans and club and county health programs. Members of the Kansas State University faculty, staff members of the Kansas State Board of Health and representatives of the Kansas Medical Society conducted the sessions.

Massachusetts - 4-H Musical Pageant

A highlight of the State 4-H Conference was "They Walk Behind You" a musical pageant by Billie Howes, wife of the State 4-H Leader, Merle Howes. A copy of the script can be secured from the State 4-H Office.

Minnesota - State Rural Youth Camp

More than 100 Rural Youth members attended the State Rural Youth-YMW Camp, June 24, 25 and 26. A special program on boat and water safety Saturday night featured Harvey Spalding, sheriff of Kandiyohi County, as the main speaker. Program included the Rural Youth Federation business meeting, several workshops, and an evening slide session where campers shared ideas on local Rural Youth and YMW activities.

Missouri - Host to Mid-Point Meeting

University of Missouri campus was host to 100 rural young people from 37 countries in late July. The "little United Nations" gathering was the Mid-Point Meeting for International Farm Youth Exchange delegates in this country.

Ohio - Silver Anniversary Camp

State 4-H Conservation Camp will recognize this being the 25th anniversary of the event. The program stems from the concept "Conservation is the wise use of human and natural resources." A unique feature is developing a plan for a farm in the area of Camp Ohio.

Oregon - Special Feature "How We Live in America"

For the second year during the 4-H Summer School, a feature for older members has been "How We Live in America". This was presented in cooperation with the American Economic Foundation, and developed through conferences with representatives of business and industry in the City of Portland. The film acquaints young people with our American system of free enterprise, and was followed by group discussions. Film rental was made possible through the interest of representative industry groups in Oregon.



### Wisconsin - Music Festivals

This year one out of five Wisconsin 4-H members have participated in a county 4-H Music Festival, a total of about 11,000 members. There were 1,166 individual ensembles participating in 66 counties festivals. There were 64 out of 70 counties sending representative ensembles to the 14 District 4-H Music Festivals.

The 4-H Music program aims to encourage a lot of lively, spirited group singing in the individual club, to conduct county 4-H music festivals, to give opportunities to local clubs, to hold 14 district festivals for outstanding music ensembles, and to develop a State 4-H Band and Chorus.

### EXCHANGES

#### Maryland-Minnesota - Interstate Exchange

Mid-west 4-H Club members spent two weeks in Maryland in an interchange program in effect for the first time between Minnesota and Maryland. Thirty-one 4-H members arrived in Maryland June 12 for visits with Maryland 4-H'ers in Washington, Frederick and Montgomery counties. The Minnesota 4-H Club members participated in their host families activities for the first week of their visit. They attended a Citizenship Short Course at the National 4-H Club Center during the second week.

Each delegate was carefully chosen for outstanding leadership and project achievements. All were 16 to 20 years of age and had been 4-H'ers for a number of years.

#### New York - North Carolina - Exchange

4-H'ers and an adult leader from Rockland County, N. Y., spent a week in the homes of Nash County 4-H'ers June 26-July 2. The Nash folks returned the visit August 14-21. Each delegate lived in the home of a 4-H club member for the whole week. On Friday they took part in an all-day county tour. In August, the Nash group of five 4-H Club members and an assistant County Agent visited the Rockland County Youth Fair, West Point, New York City and a leading pharmaceutical lab.



North Dakota - Canadian Exchange

4-H'ers from 15 eastern North Dakota counties spent July 3-5 in Manitoba, Canada, as guests of the Provincial 4-H Club Assembly of Manitoba. Held for the first time this year, a program of this type permits joint fellowship of 4-H youth between two countries. The program was held in connection with the Brandon, Manitoba exposition.

STAFF LETTER

Florida - Ideas Letter to County Staff

A State Ideas Letter now goes to county Extension agents. Copies, which we have received, are filled with current, newsy items and carry a number of good program ideas which are being tried from county to county.

ENCLOSED FOR  
YOUR USE

Leads for Leaders - "Understanding Young People"

Texas has assembled material on understanding young people. In addition to the material enclosed, each State is receiving one set of the visual material. This topic is one that has been handled in several issues of "Leads". You should now have a good cross-section of ideas on ways to effectively teach this topic to local volunteer 4-H leaders and Extension agents.

"Design for Youth Development Programs"

During the February conference on private support in 4-H Club work, Russell Mawby presented the beginnings of a Michigan idea which seemed to have great promise. The idea related to program planning and program projection in Extension work with youth. With the feeling that this is a refreshing, effective, and far reaching approach, we are enclosing one copy.

We will appreciate getting other materials or ideas in the direction of program projection and program planning for long-range effective youth service. A revised system of annual plans of work has been discussed and approved by ECOP. Many States will begin to revise their efforts during the fiscal year beginning July 1, 1960; others plan to follow at a later date. We feel that this process of program development is exceedingly important and will welcome tools you are finding effective.

### "Scientific Careers in the Agricultural Research Service"

Your State Distribution Officer has been notified that one copy is available for each county. This should be a helpful reference for work in career exploration, particularly for letting high school youth know about opportunities in agriculture and home economics.

### "Declaration of the Rights of the Child"

Last November the United National General Assembly adopted a declaration, setting forth rights and freedoms every child should enjoy.

In case you want additional copies, contact the United Nations Office of Public Information.

### Parents and 4-H Club Work

Note that a reprint has been made of this leaflet. State Distribution Officers are asked to place an order by September 1, if copies are desired.

### Countries With 4-H or 4-H Type Organizations

The enclosed list is correct as nearly as we are able to verify the information. The interest and work of Paul Barker of California prompted us to send out this new list, which he helped develop. Several of you have indicated interest in such a list for programs and exhibits you plan this fall.

### The Dahomey Farm School Scholarship Program

The 4-H People-to-People program provides an opportunity for the 4-H Clubs of a county to adopt a student attending a small Farm-School in Dahomey, a new country in West Africa. Here is an opportunity to provide a needed service, have a worthwhile educational experience and contribute to better international understanding and good will between the peoples of Africa and America. A tentative folder describing this program is enclosed. (State 4-H Leaders only)

### "Farm-City Youth Cabinet"

Rural and urban youth, representing their separate youth programs, formulated a Youth Cabinet in the National Capital area to facilitate a better understanding and appreciation of the interdependence of urban and rural communities. Plans of the cabinet are outlined in the enclosed brochure.

### 1960 4-H Entomology Exhibits and Demonstrations

M. P. Jones, F.E.S. entomologist, has asked us to send the information about 4-H exhibits and demonstrations at the Atlantic City meeting of the Entomology Society of America. This group is very supportive of 4-H activity, as evidenced by the plans under way to feature 4-H at the annual meeting.

### "Some Suggestions for Incorporating Home Management in 4-H Club Program" (one per State)

This is material developed and sent out by the 4-H home management committee. Several recent requests caused us to re-run it. Perhaps some of you missed getting a file copy.

### Enrollments Dog Husbandry and Automotive

You may be interested in the enrollments in two of the newer projects.

### "Your Eyes Have Seen the Glory"

Many of you have wanted the script for the candlelighting ceremony, directed by Billie Howes. The ceremony was a thrilling climax to National 4-H Conference.

### "Thoughts for the Day"

Eldora Keske has compiled the material for the presentations which set the tone for delegate assemblies during National Conference. Already, several States have used some of this material.

### "List of State Publications on Foods and Nutrition"

Dr. Spindler has kindly provided this list, which contains many 4-H publications.

### "Is Your Home Fall Proof"

A new check list from the National Safety Council.

### "The Case for Safety in the Sixties"

Summarized conclusions of the conference on Occupational Safety.



Movie "Theobald Faces the Facts"

For some of the events for older youth, you may be interested in this 13 1/2 minute sound film, which presents facts concerning the effects of alcoholic beverages. We suggest you might want to have someone preview it. Produced by the Women's Christian Temperance Union, 1730 Chicago Ave., Evanston, Ill., it is cartoon-style, and uses audience-participation technique.

List of State and Assistant State 4-H Leaders

The enclosed list is correct according to the records here in Washington. We would appreciate having you check with us about any omissions or errors that you find.

NEWS OF OUR  
CO-WORKERS

Mrs. Delphia B. Dirks, State 4-H Club Agent in South Dakota for the past three years, resigned on July 31 to take a similar position on the Minnesota 4-H staff.

Dr. Gladys Gallup, responsible for bringing educational research and training more fully to bear on extension work, retired in July as Director of the Division of Extension Research and Training. She will be succeeded by Dr. Joseph L. Matthews. Her marriage to M. C. Wilson, who formerly held the same position before his retirement from FES, was recently announced.

Dr. Starley Hunter is moving to an assignment with Agricultural Research Service at USDA. She has been very helpful in 4-H home management programs, particularly in stimulating Extension help for young married couples facing important problems.

Betty Lou Sewell is newly appointed as Assistant in 4-H Club Work in Tennessee. Betty's former appointment was in Washington County.

In Georgia Thomas J. Davis, Jr. is new on the State 4-H Club staff. Adrain Short has left the State staff to go to a county assignment. It is rumored that romantic plans may have influenced her decision. Otis E. Grimes leaves a county agent position to join the State Club staff.

Natalie S. Wiggers is a new appointee in Illinois. Her title is Extension Specialist, 4-H Club Work.



Charles T. Bates of Kansas is now Extension Specialist in Boys and Girls Club Work. Mrs. Nell W. Cline, also of Kansas, has submitted her registration. She was filling the position while Arliss Honstead was away at school.

Virginia Fite of Oklahoma has the new title of Associate State 4-H Club Leader.

Romance is thinning the ranks of 4-H again. We learn that Lillian Johannesen, of Idaho, will soon be married and plans to live in Takoma, Wash. Jane Wrenn of the National 4-H Service Committee plans an August wedding and will become a fulltime homemaker.

In our last letter we omitted E. B. Jenkins, of Tenn., from the list of those who received 25-year recognitions. Sorry, E. B.

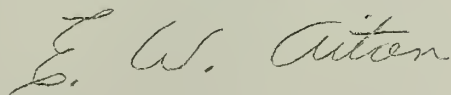
#### IN CLOSING

L'Enfant, so important to Washington's early beginnings, is said to have made these remarks to a group of young people in a college where he visited:

"Make no little plans. They have no magic to stir man's blood. Aim high in hope and work. A noble and logical diagram will never die, but long after we are gone will be a living thing asserting itself with ever-growing insistency."

You who have visited Washington have seen a demonstration of L'Enfant's inspired planning.

Sincerely yours,



Program Leaders:

John W. Banning  
Mary Frances Lyle  
V. Joseph McAuliffe  
Lloyd L. Rutledge

E. W. Aiton, Director  
4-H Club and YMW Programs

Mylo S. Downey, Assistant Director  
Fern S. Kelley, Assistant Director  
(Editor of "Ideas")

Enclosures

P. S. Have you seen the interesting article, page 84, of the July issue of Ladies Home Journal.

